
The
LADbible

Who WE are…

Constant flow of **new material.**

The best viral photos and videos.

Fresh galleries.

The largest online community for men aged 18-34.

"An integral part of every day life."

"Funny, interesting and entertaining articles and editorial."

One of the strongest online communities in the UK.

Here's a taste…















What Google say....

ANALYTICS:

- Daily Unique Visitors: 2.2 Million
- Monthly Unique Visitors: 21.5 Million
- Monthly Page Views: 225 Million
- Monthly Return Visitors: 82.2%

Alexa

UK: 13

Look how social we are…

9.6 Million

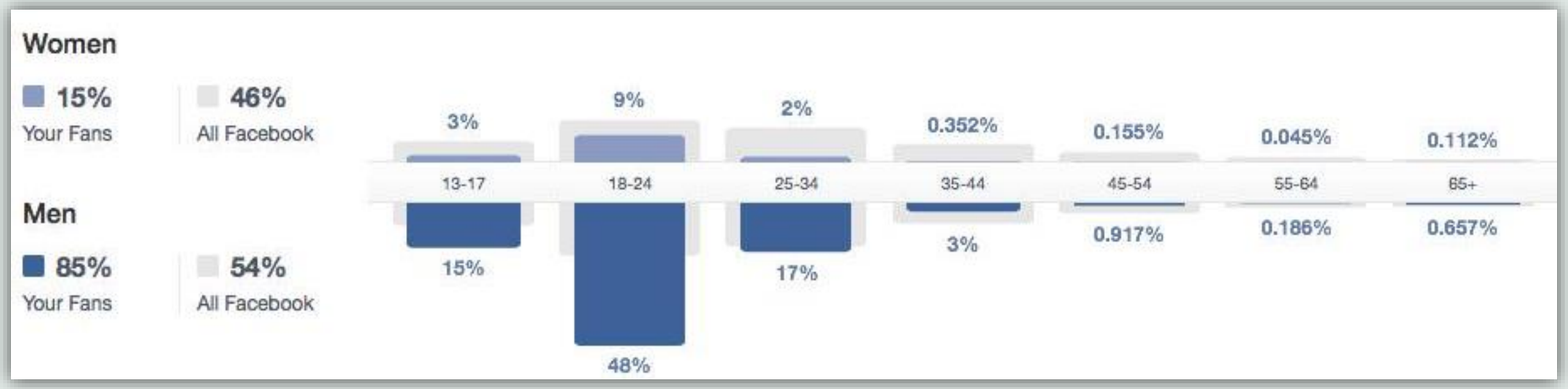
- The SPORT Bible - Verified
- The LASS Bible
- The LAD Bible – Verified
- The LAD Bible Oz

4.1 Million

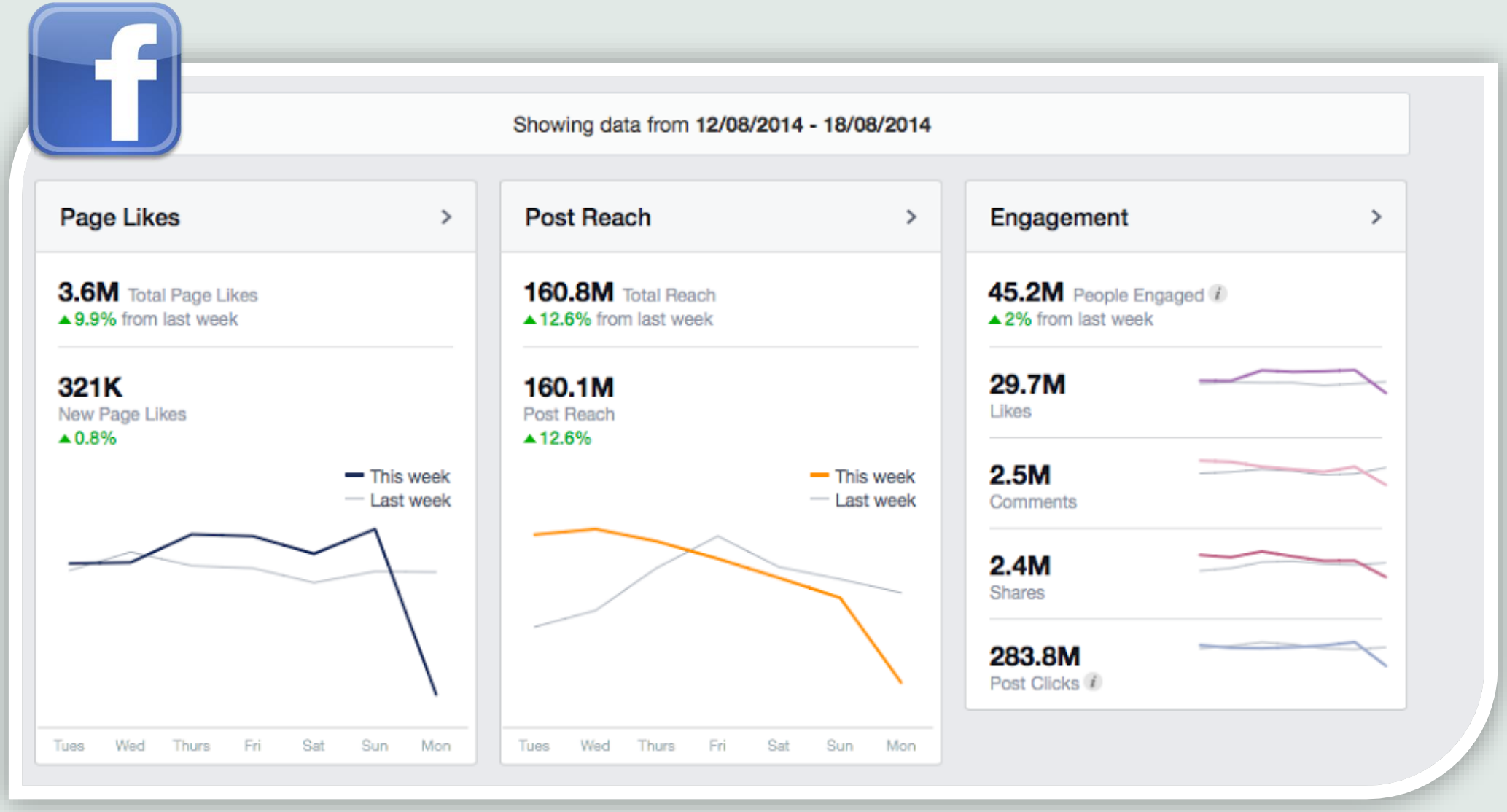
- @theladbible
- @thevinebible
- @tsbible (Sport)
- @ladhumour
- @sporthumour
- @bigjohnterry
- @lassbible
- @getfootballnews
- @footballquote_

Our Facebook audience…

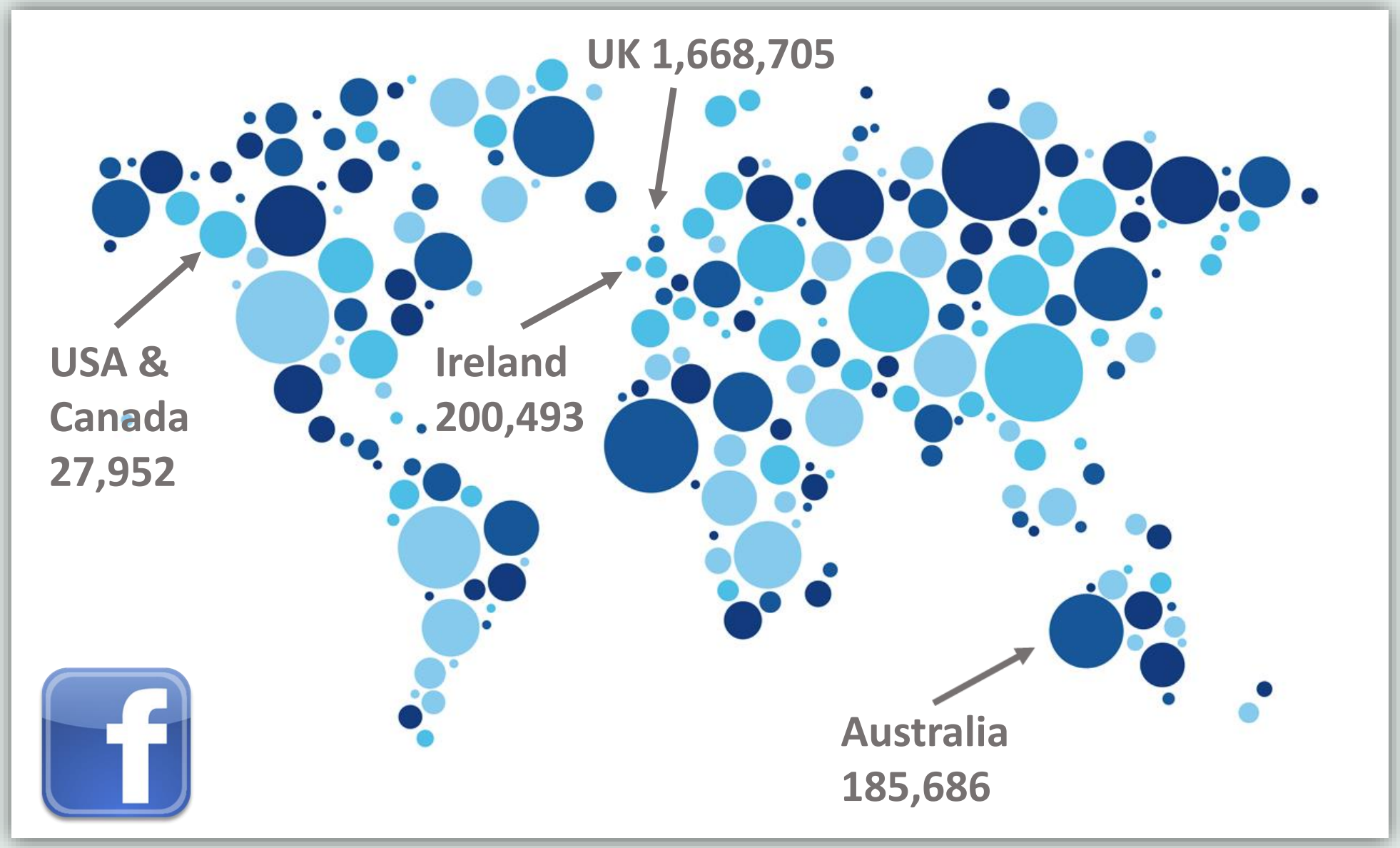
4.3 Million ‘likes’ and increasing daily!



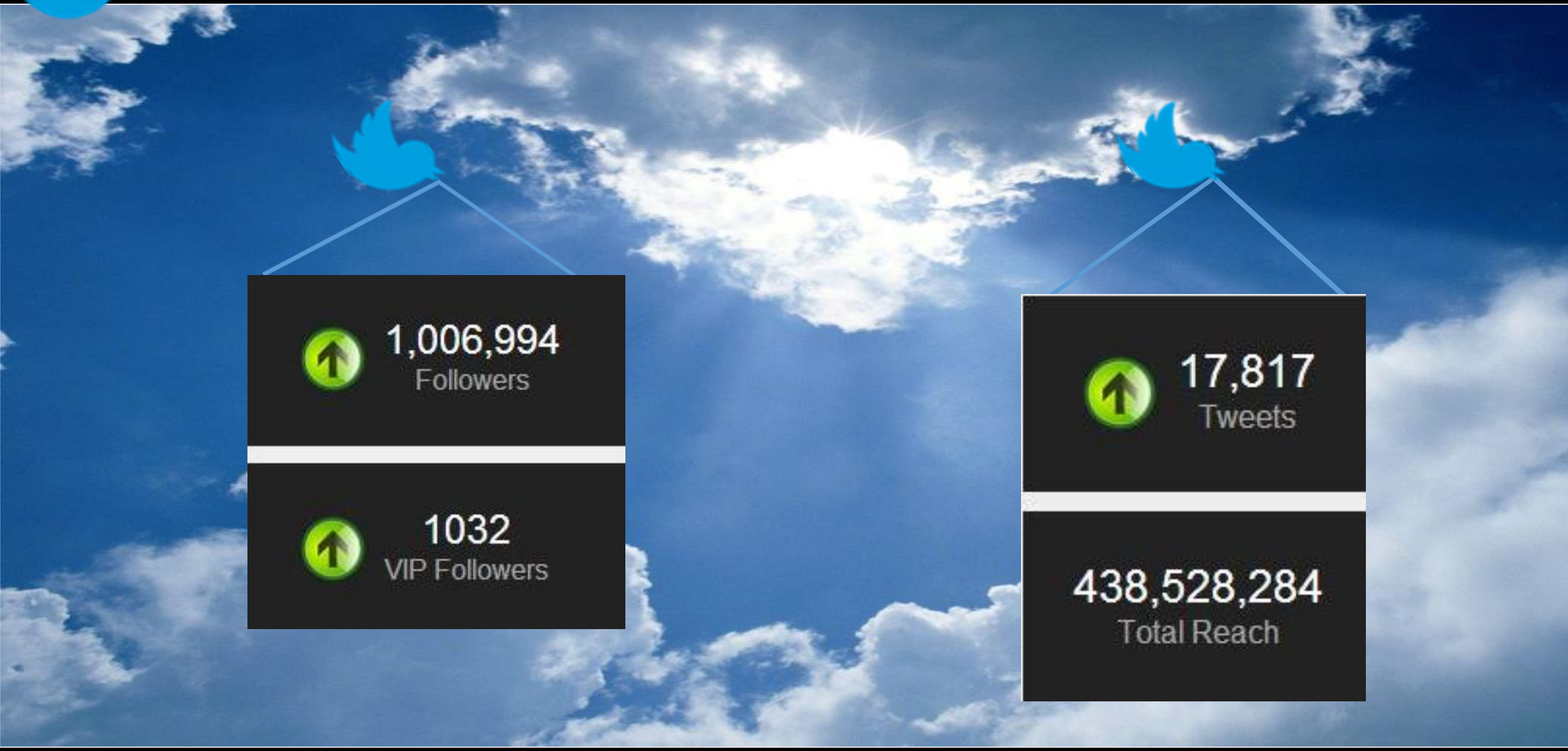
This is what we can do in a week…



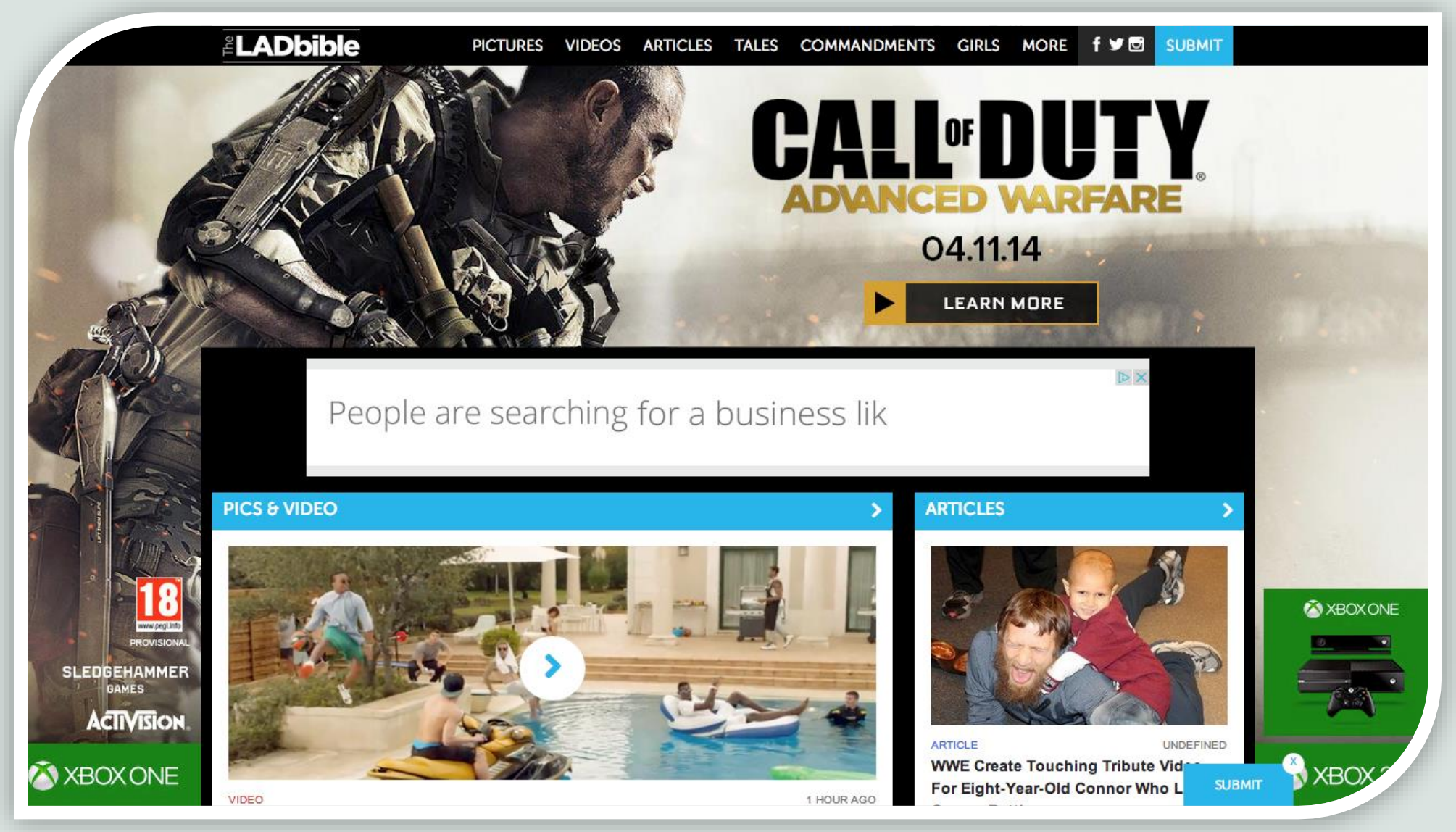
We have an audience all over the world…



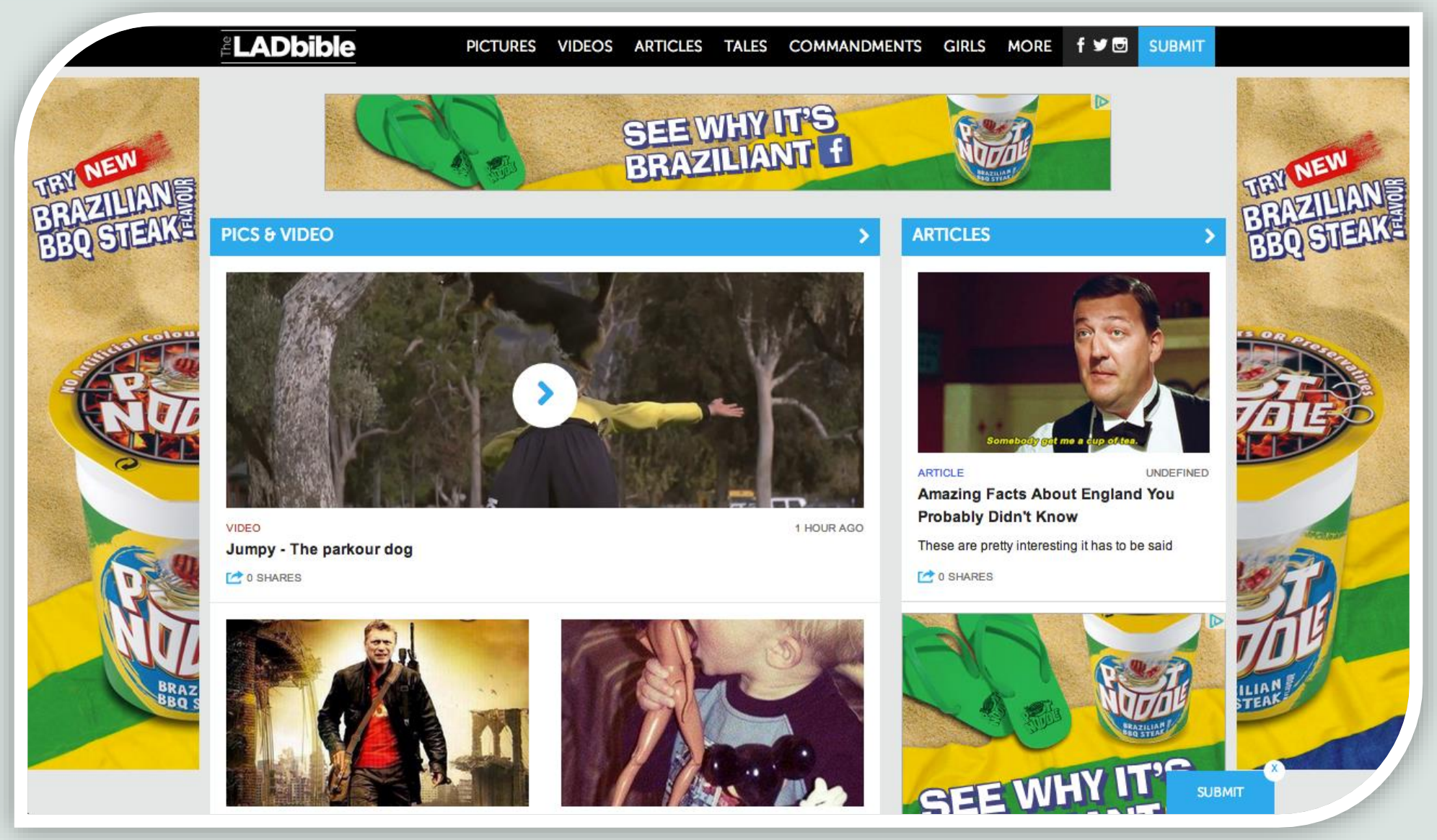
We tweet quite a bit too…



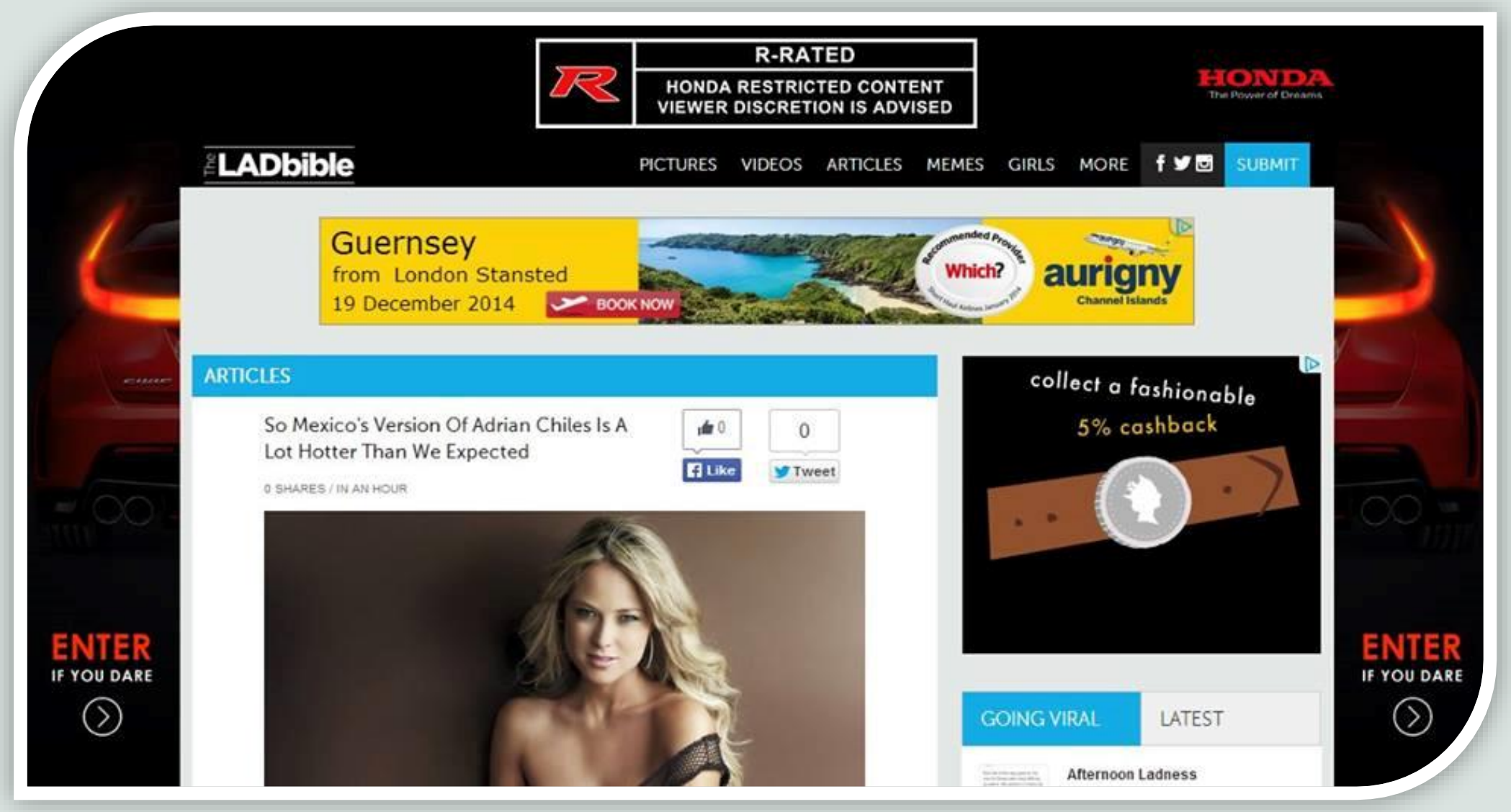
We mix with some pretty cool brands…



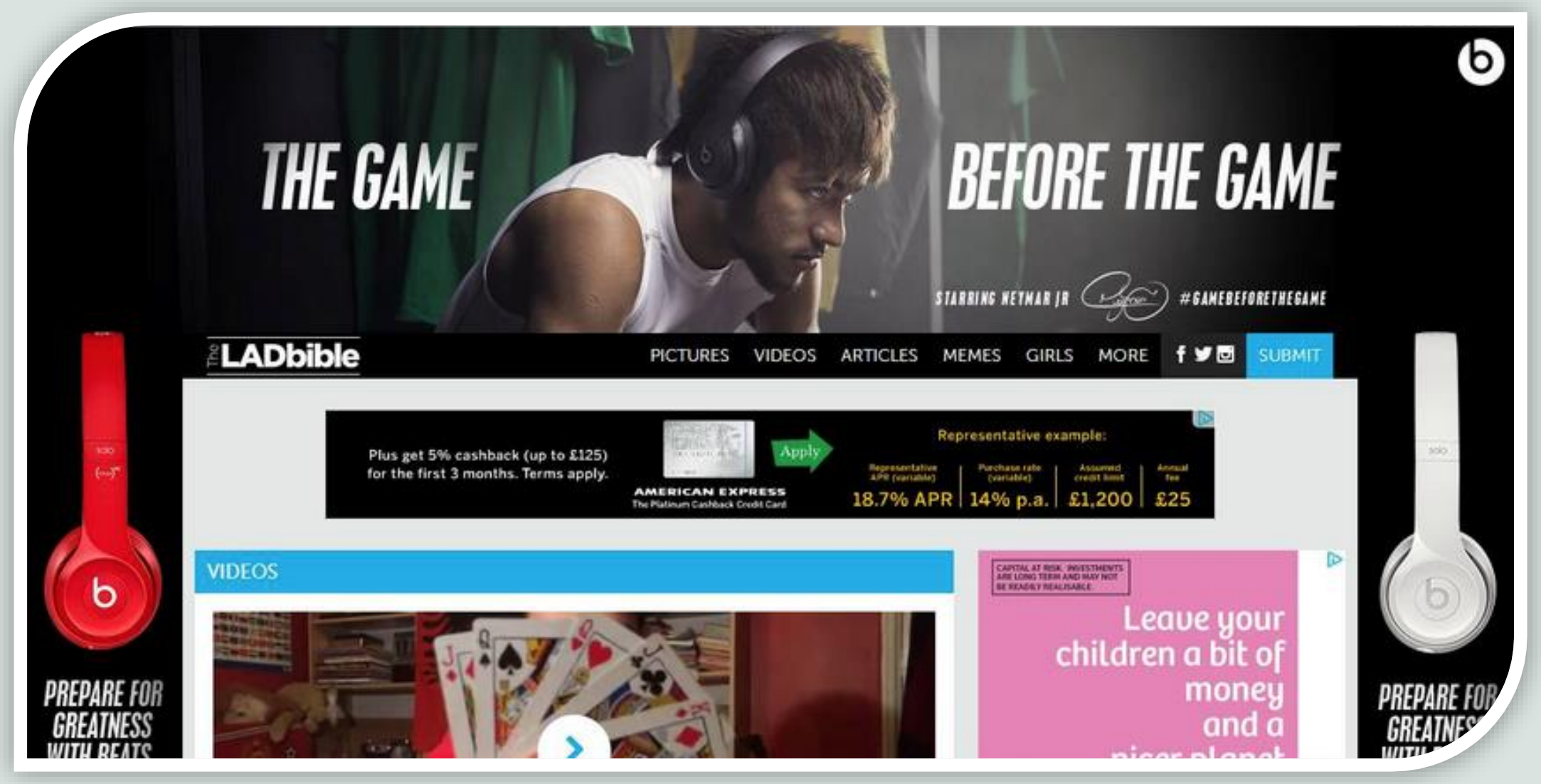
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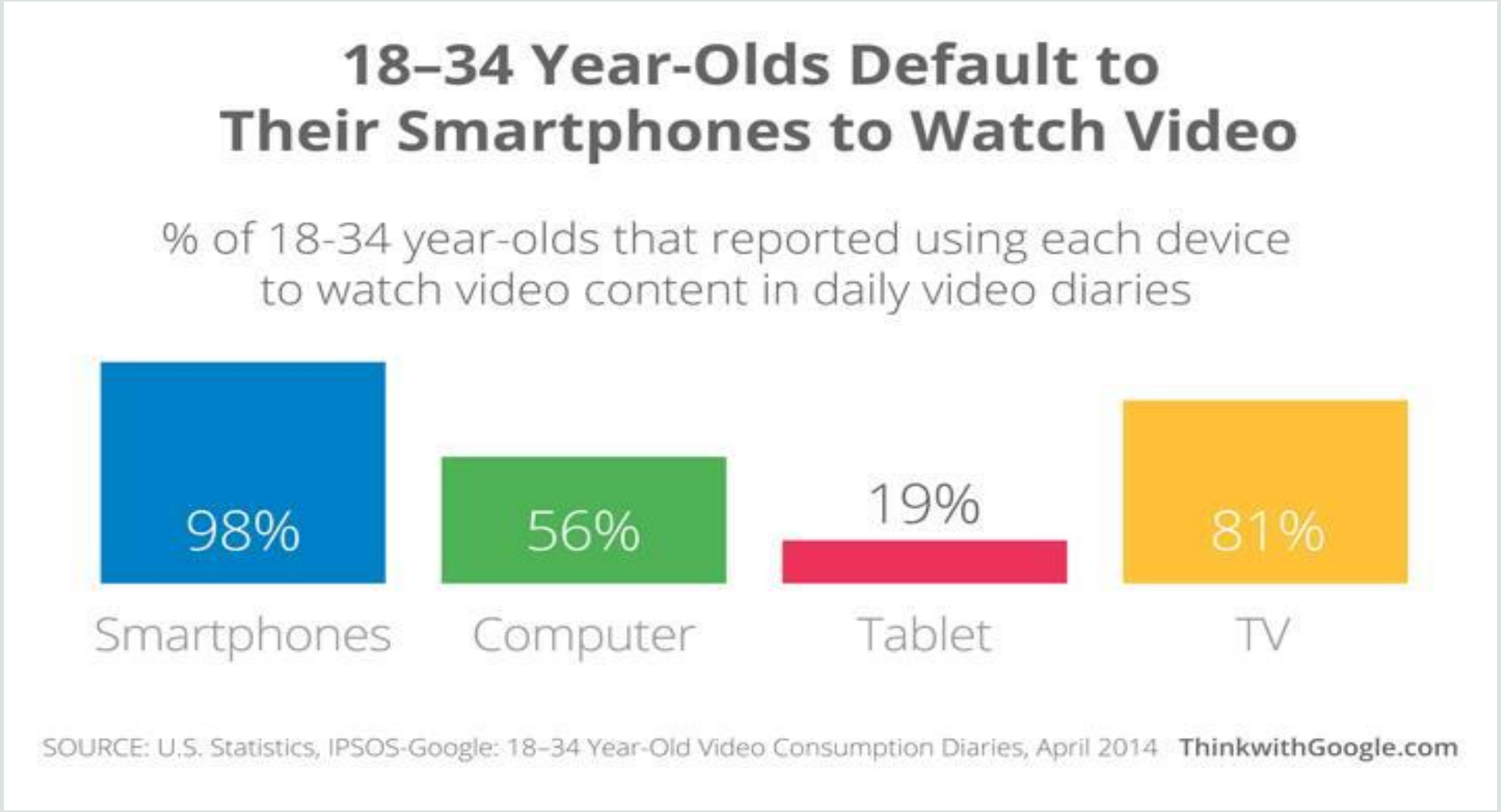
Look who like to hang out with us…



Look who like to hang out with us…



The world is going mobile and we are at the forefront…



As you can see!

Google Analytics – August 2014

Unique Visits

Mobile Traffic
14,745,839
% of Total: 67.72% (21,773,756)



Visits

Mobile Traffic
63,541,804
% of Total: 74.54% (85,242,485)

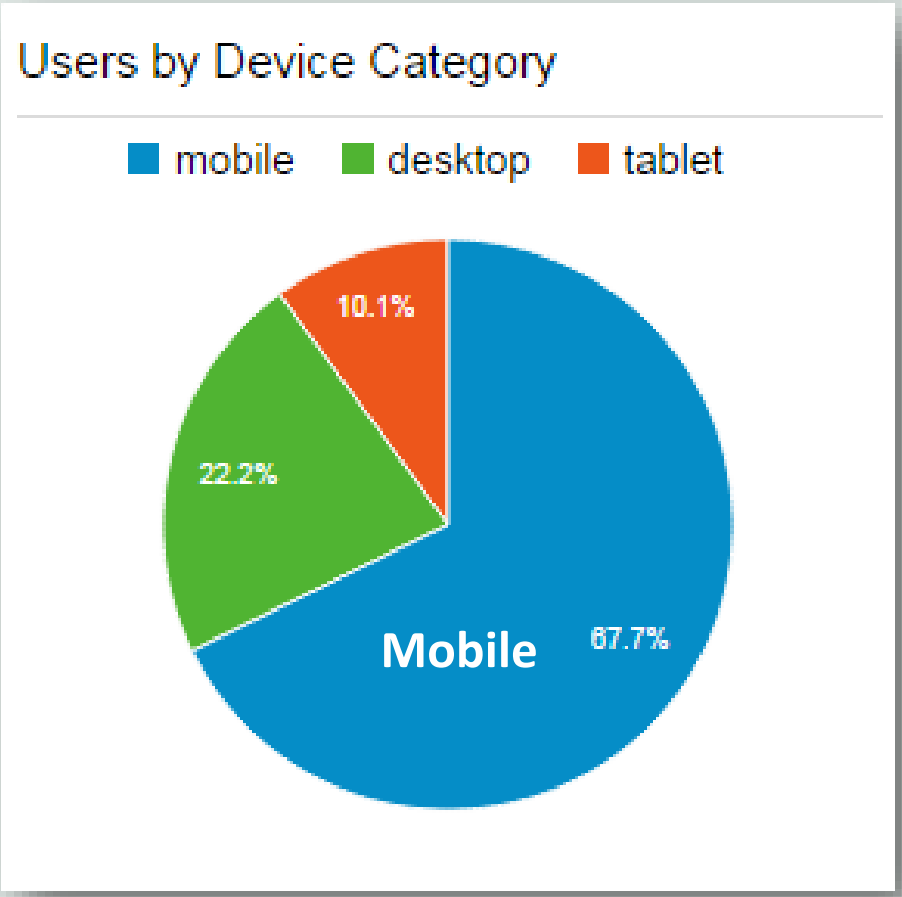


Pageviews

Mobile Traffic
84,502,593
% of Total: 37.74% (223,934,244)



Users by Device Category



We can write too!



ARTICLE 5 DAYS AGO

New Call of Duty Trailer Released Early

Advanced Warfare coming this November

8060 SHARES

- **We can launch editorial material on a viral scale.**
- **In articles we can push your content with a subtle call to action.**

30,000,000

The LAD Bible article reads per month.

Everyone's a winner with us!

COMPETITIONS

5 Chances to win 2014 FIFA World Cup Brazil game with Guts.com

0 Like 0 Tweet

0 SHARES / 20 HOURS AGO



Closes in a month 750 total entries

After one of the most thrilling competitions in World Cup history, Guts.com are giving 5 people the chance win the Xbox 360 game itself. Enter the competition and you can take England to the Maracena!

5 winners will receive:

- 1x copy of FIFA World Cup Brazil on Xbox 360

To enter, simply Log in with Facebook then complete any of the actions below (completing more will earn you more chances to win, entries will only be counted once):

Follow LAD Humour on Twitter	+ 10 Entries
Like Guts.com on Facebook	+ 100 Entries
Follow Guts.com on Twitter	+ 50 Entries
Like The LAD Bible on Facebook	+ 20 Entries
Follow The LAD Bible on Twitter	+ 20 Entries

We can design a competition for your brand and product!

We don't mess about…

O2-UK 4G 18:17 100%

Tweet

Gary Lineker @GaryLineker 8m
A rare opportunity on Sunday to choose your preference of coverage. Very much hope you select @BBCOne to watch the World Cup final.

The SPORT Bible @TSBible 1m
.@GaryLineker @BBCOne well we won't be watching Adrian Chiles will we

Gary Lineker
@GaryLineker

@TSBible @BBCOne ;)

11/07/2014 18:17

Reply to Gary Lineker 119

Timelines Notifications Messages Me

O2-UK 4G 22:28 5%
facebook.com

The SPORT Bible
Posted by James Parrott
4 hours ago ·

Real Madrid have agreed an €81million fee with Monaco for James Rodriguez. (Press Association)



This post was served to 7,454,720 people

Boost Post

315,088 Likes · 7,652 Comments

Like Comment Share

TheLADBible @TheLadBible 27 Sep
#FIFA14 Giveaway! **RT and Follow** for a chance to win! Xbox **and** PS3 available! pic.twitter.com/F8iNqJ5DDm

Retweeted by andy

Hide photo Reply Retweeted Favorite More



4,747 RETWEETS 136 FAVORITES

Everyone's talking about us!

"In the past six months, Lad Bible has built out its sport and women's verticals and has also set up a direct-sales team to work with brands to provide custom solutions. Display campaigns by Call of Duty (Activision) and Pot Noodle (Unilever) have also been accompanied by advertorials, like 7 Different Types of Football Fan produced for fashion brand Campo Retro."

DIGIDAY

Article - http://digiday.com/publishers/bro-media-grows/

Everyone wants to work with us!

FASHION

TOPMAN

CAMPO
RETRO. REINVENTED.

boohoo.com

ENTERTAINMENT

UNIVERSAL

UBISOFT

ACTIVISION

Paramount
A VIACOM COMPANY

FOOD & BEVERAGE

POT NOODLE

Unilever

PIZZA EXPRESS

Rubicon

GAMBLING

William HILL

bet365.com

betway.com

Ladbrokes

RACING POST

CORAL

LIFESTYLE

HONDA

NISSAN

O2

MUSIC

Spotify

beats audio

KASABIAN

SPORTS

sky SPORTS F1

WARRIOR SPORTS

You didn't think it was free did you? Just give us a shout!





JAKE FITZGIBBON
Sales Executive
JAKE@THELADBIBLE.COM
uk.linkedin.com/in/jakefitzgibbon

KIERAN KELLY
Sales Director
KIERAN@THELADBIBLE.COM
uk.linkedin.com/in/kieranskelly
Tel: 07988 819665